



Can Machines Save the World?

The Digital Humanism Fellowship Conference - Day 1 of 2

This event is organized by the Institute for Human Sciences (IWM) and the Vienna University of Technology (TU Wien) as part of their Digital Humanism fellowship program.

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16 and 17 November 2023, 09:00-17:30

Helga Nowotny Al as an Agent of Change

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Annual Conference of the Digital Humanism fellowship program

Vienna, 16-17 November 2023

A historical glance back

- ☐ Technologies shape societies and are shaped by them
- ☐ A good reference point:
 - The printing press as an agent of change (E. Eisenstein, 1980)
- ☐ History as a lens: similarities and differences
- ☐ The role of social media

Who is an agent of change and what is agency?

- ☐ The larger picture: cultural, political, social change
- ☐ The outsourcing of knowledge operations
- ☐ Digital infrastructures
- ☐ Who controls agency? The necessity of regulation

Technology and shifts in power

- ☐ The centralization of power in the Nation State
- ☐ The concentration of economic power today
- ☐ Challenges for governments
- ☐ AI/ML as a GPT/ Systems Technology

The transfer of human agency to the machine

- ☐ Automation of cognitive tasks
- Predictive algorithms and decision-making
- ☐ The deep-seated fear of losing control
- ☐ Anthropomorphic tendencies

The long road ahead: Al as a public good

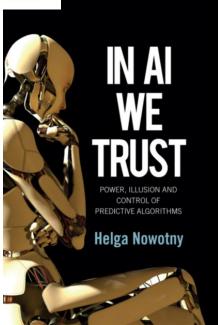
- ☐ Between techno-utopian and dystopian views
- Where are the voices of citizens?
- ☐ The imbalance between public and private funding
- ☐ Can digital humanism save us?

Where are we today?

- ☐ Enormous potential (and uptake in science)
- ☐ Fascinating new research questions
- ☐ The illusion of control
- ☐ The role that science can play

HELGA NOWOTNY

GLI ALGORITMI PREDITTIVI E L'ILLUSIONE DEL CONTROLLO



Thank you!

