

Using AI and cryptoeconomics to facilitate citizen deliberations at scale

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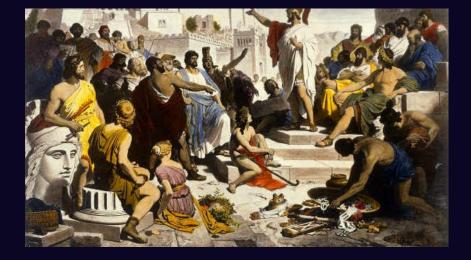
Dr George Zarkadakis, CEO Voxiberate September 2022



Topics

The problem of democratic governance Digital Economy on web 2.0 Digital Economy on web3 Decentralized Autonomous Organizations (DAOs) Voxiberate: introducing participatory democracy in DAOs and web3 Democratic governance for a human-centric digital future

Different democracies: Athens vs. Washington



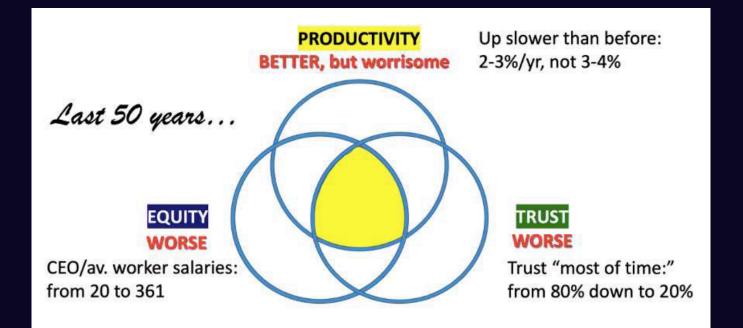


Consensus is direct

Consensus is delegated

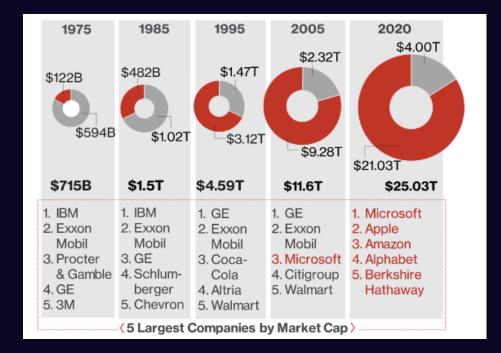


A tipping point for (liberal) democracy



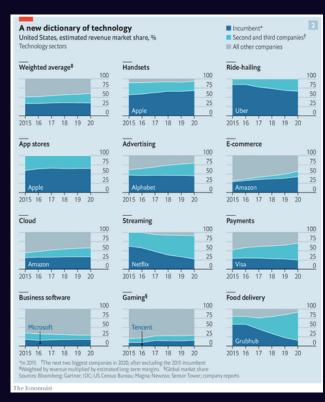
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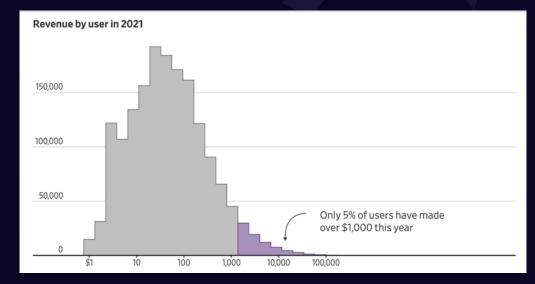
The digital economy on web 2.0 from tangible to intangible assets: data, algorithms, knowledge, creativity



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The digital economy on web 2.0 Winner-take-all oligopolies and user exploitation





Twitch user monetization

The evolution of the web

Web 1.0: READ Web 2.0: READ/ WRITE Web 3: READ/WRITE/ OWN

Crypto 101: who would you trust with your money?



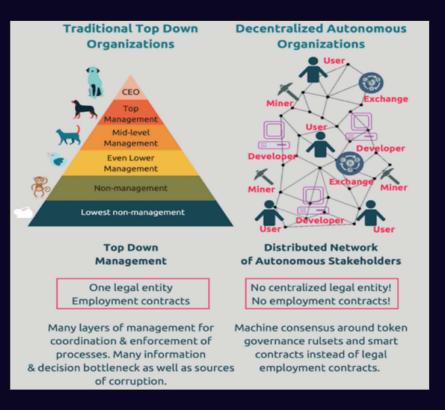


Regulated agent

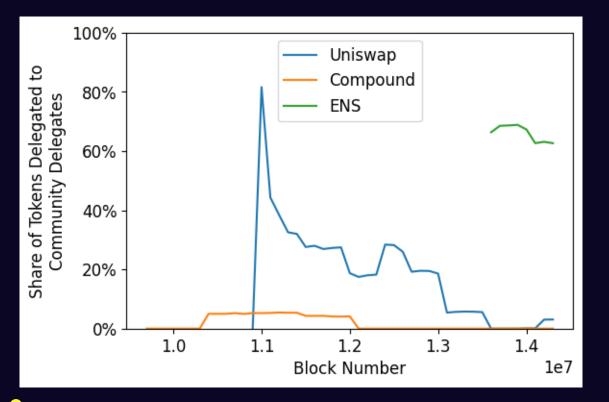
The demos

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Decentralized Autonomous Organizations (DAOs) Democratic governance on web3



The web3 "governance paradox": DAOs are plutocracies



Share of delegated tokens controlled by community delegates (ie delegates who receive <50% of their votes from a single address)

From: *Fritsch R et al, "Analyzing Voting Power in decentralized Governance: who controls DAOs"*

Lack of participatory democracy on DAOs: Existing chat platforms are unfit-for-purpose



It's impossible for communities to deliberate on these platforms...and that is why the "90-9-1" inequality problem in online networks persists on web3

*Source: <u>J Nielsen. "The 90-9-1 participation inequality rule in social media and online communities"</u>

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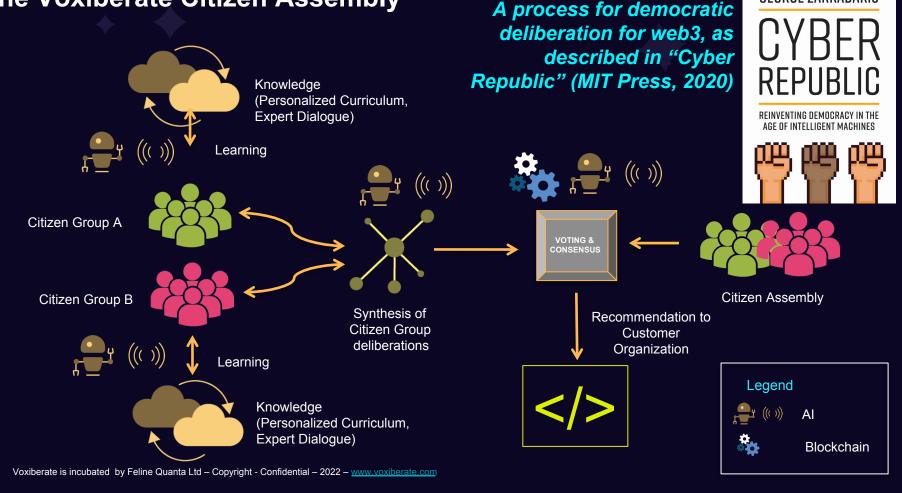




Chat: Informal, unstructured, purposeless, can easily lead to polarization **Deliberation**: Formal, structured, facilitated, purposeful, must lead to consensus

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The Voxiberate Citizen Assembly



GEORGE ZARKADAKIS

How Voxiberate will be used

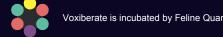
Solving the web3 governance paradox can deliver a new, human-centric digital economy

Commons Management (Ostrom)

- $\ensuremath{\bigcirc}$ Set clear boundaries
- O Define rules locally
- O Create participatory procedures
- O Build accountability once rules are set
- O Apply graduated conflict resolution
- O Make it easy and cheap to resolve issues
- Enforce legitimacy by working with other regional groups to ensure rules are harmonized
- O Create structures of governance as needed.

Cooperativism (Rochdale)

- O Build voluntary, open membership
- O Create participatory processes for decisions
- O Ensure everyone has skin in the game
- O Allow for member autonomy in all arrangements
- O Educate and inform to ensure member equality
- O Build networks with other cooperatives
- O Produce positive externalities for the community







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